

happiest baby[®]

snoo[®]

smart sleeper[®]



USER GUIDE

IMPORTANT: READ CAREFULLY
AND KEEP FOR FUTURE USE.



MEET SNOO

The other new member of the family!®

Congratulations!

Thank you so much for choosing SNOO Smart Sleeper® to help your baby—and you—during these amazing first 6 months!

Designed by celebrated American paediatrician, Dr Harvey Karp, SNOO is a totally new type of bed that will help your baby be rested, healthy, and happy.

What is SNOO's secret?

- It's the only bed that perfectly mimics the non-stop gentle rocking and rumbling sound that your baby loved in the womb. (It helps soothe babies like driving in the car all night...but, without ever leaving your bed!)
- It detects your baby's fussing and automatically responds, with gradually increasing white noise and tiny jiggles, often calming your baby's fussing...in under a minute.
- It's very, very safe. It offers you extra peace of mind by keeping your baby safely on the back—all night long.*

**When used as directed. (Note: Stomach sleeping increases the risk of cot death.)*

SNOO AND YOUR BABY

The first 6 months.

Whenever you need a break—to cook a meal, take a shower, care for other kids or get much needed rest—SNOO will be your faithful assistant, ready to help 24/7... month after month!

Within the first week, SNOO will help your baby*:

- Fall asleep faster.
- Sleep better.
- Fuss less—and calm more quickly.

But, that is just the start of SNOO's benefits!

By 2-3 months, SNOO:

- Helps shift your baby's sleep (more at night, less in the day).
- Keeps baby safely on the back, for all naps and all night.
- Gives your baby all the comfort of swaddling—without the risks.
- As your baby gets more social, aids sleep with extra rocking and shushing to avoid sleep disruptions.

By 3-6 months, SNOO perfects your baby's sleep:

- Sleep trains your baby naturally—rarely a need for 'cry it out!'
- By 6 months, most babies have outgrown the need for motion, making it a breeze to graduate to a cot.

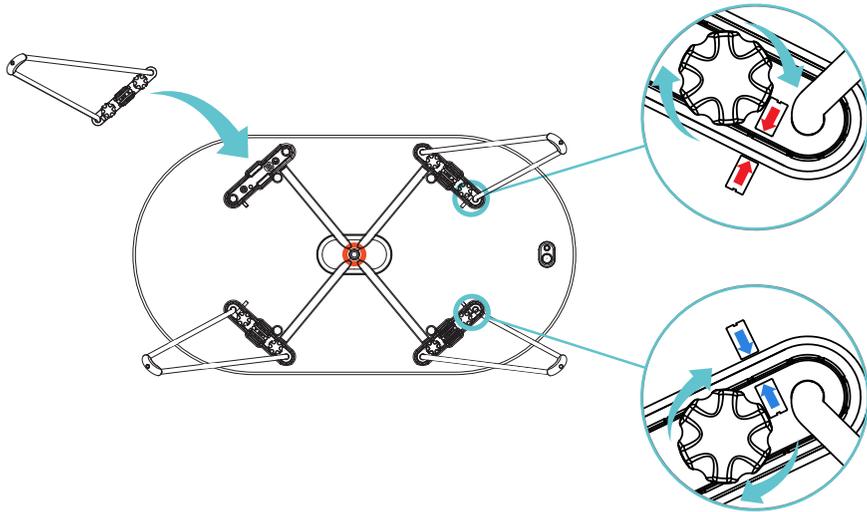
**Infants over 6-weeks of age may take 3-7 days to adjust to SNOO.*



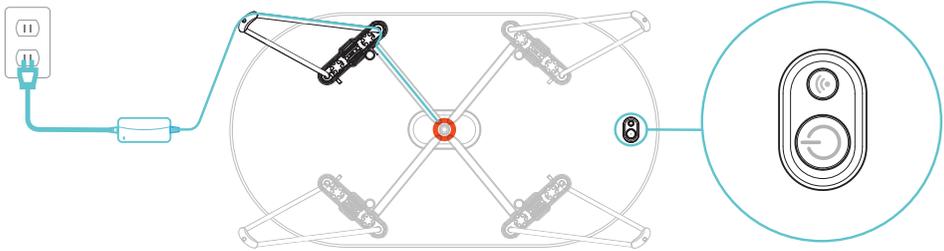


PUTTING SNOO TOGETHER

It's easy!



- Open the box and place your SNOO upside down on a clean floor.
- Snap each leg into the base. (Line up each red and blue arrow on the legs with a matching coloured arrow on the base.)
- Screw each knob in—all the way. (No need to over-tighten.)
- To detach the legs, unscrew each knob all the way, pinch the two grey clips and pull out each leg.



 **Power Button** - Turns SNOO on/off.

 **Wi-Fi® Button** - Turns Wi-Fi® on/off.



- Insert the thin electrical supply jack into the red circle on the underside of SNOO.
- Flip SNOO onto its feet and plug it into the wall socket.
- Attach the soft cable guide on a leg near your wall socket and place the thin cable into the guide.



- SNOO's Activity button will flash a white light. When it stays constantly white... SNOO is ready!



Contents of SNOO box

Includes: 1-SNOO; 1-Mattress; 1-Water-Resistant Cover; 1-Organic Cotton Sheet; 3-Organic Cotton SNOO Socks (S in SNOO, M, L in boxes); 4-Legs; 1-Cable Guide; 1-Electrical Supply

Please read all instructions before using.

- SNOO is recommended for use until around 6 months or when infants can push up on hands and knees, whichever comes first.
- In SNOO, always place your baby on the back, in a Happiest Baby SNOO Sack, that is properly attached to the safety clips. (See page 27, “PREVENT SUFFOCATION HAZARD”)
- Firmly close the inner band and ALWAYS attach the leg flap to keep the baby from sliding into the sack and to prevent the inner band from riding up to the baby’s neck. (See page 26, “PREVENT STRANGULATION HAZARD”)
- Always fully close the zip—top and bottom—to prevent the baby from sliding into the sack and to prevent the inner band from riding up to the baby’s face. (See page 27, “PREVENT SUFFOCATION HAZARD”)
- Never place anything under the SNOO mattress to raise the baby’s head. (See page 26, “PREVENT STRANGULATION HAZARD”)



DOWNLOAD THE HAPPIEST BABY APP

Our App lets you control SNOO for a connected experience!

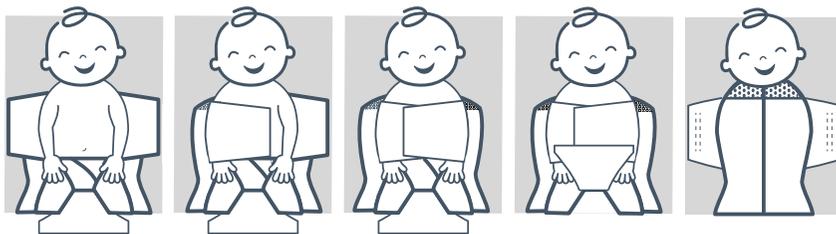


ALMOST READY

Becoming a master swaddler!

Swaddling may look a little odd to us, but it reminds babies of the cuddling they loved inside the womb. Wrapping will help your baby calm and sleep better. The SNOO Sack is the safest, easiest swaddler! It attaches to special clips to keep your baby safely on the back all naps/all night.

Ready to swaddle? Here is how:



- Unzip the sack and spread open the inner bands.
- Lay baby on the back, on top of the sack. *Note: Place the shoulders about 5cm (2") higher than the top of the sack.*
- Straighten the arms...pull the inner bands around and attach them very snugly. (The bottom edge of the bands should cover the wrists.)
- Bring the sack's leg flap up between the baby's legs so it is snug under your baby's nappy and secure it firmly to the inner band.
- Pull the top edge of the sack up and over the shoulders and zip the sack completely closed...top and bottom. *Note: The top of the zip should be positioned well below the chin.*



Playtime



USING SNOO

Let the fun begin!

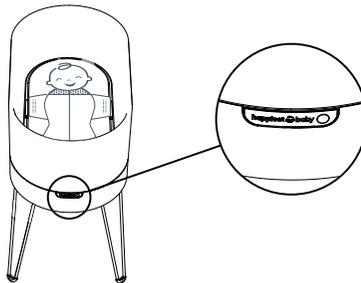
Plug SNOO into the electric socket. The Activity button's white light will flash for several seconds and then turn a steady white.

Once your bed and App are set up and your baby is snug, we suggest giving a nice feeding—and a good burping—to prepare your baby to SNOO-ze!

Place your baby in SNOO:

- Lay your swaddled baby into your SNOO—on the back—feet at the end near the Activity button.
- Slide the elastic loop—at the end of each safety wing—all the way onto the safety clips (located on the right and left side of the bed).

Note: For safety, ONLY use SNOO when your baby is swaddled in the SNOO Sack with inner band and leg flap firmly closed, zip fully closed, and wings attached to the clips.



Turn SNOO on

Push the Activity button. The white light will turn blue and SNOO will start gently rocking and shushing.

Note: If the bed does not start—and the Activity button continues flashing white—check that you properly slipped both elastic wing loops fully onto the safety clips.

Let SNOO work

SNOO will gently rock and shush your baby for all naps and all nights. And, it will automatically respond to your baby's fussing—moving through increasing levels of white noise and motion—to find the perfect rhythms to soothe your baby.

As the bed responds, each level is shown by a new SNOO Activity button colour: **Blue** > **Purple** > **Green** > **Yellow** > **Pink**.

Blue is like gently rocking your baby in your arms.

Purple is like driving around your neighbourhood.

Green is like taking a fast hike with your baby in a sling.

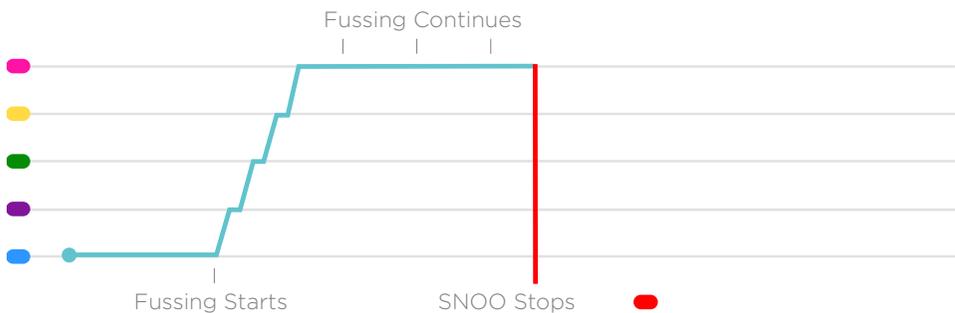
Yellow is like quickly bouncing on a yoga ball.

Pink is like a jiggly train ride or driving with your baby on a bumpy road.

Once your child is calmed, SNOO will slowly return to the gentle **blue** baseline level.

If your baby's fussing doesn't stop within a minute, don't worry, just stop the bed for a feeding or cuddle. (If crying lasts 2-3 minutes, SNOO automatically stops and the Activity button turns red.)

How SNOO reacts to your baby's fussing



Turn SNOO off

To stop SNOO, just push the Activity button once or slip a swaddle wing loop off of the safety clip.

Visit our [website FAQs](#) or reach out to our sleep team for extra help at support.happiestbaby.co.uk.

snoo is there to help...
whenever you need
a hand!







DR KARP'S TIPS

Great advice for great SNOO-zing!

Dr Karp worked with thousands of families to find the best sound and motion to quickly calm fussing and aid sleep. Through this research, he developed many helpful tips.

Here are just a few:

Babies can be put down in SNOO asleep...or awake.

It's fine to lay your baby down awake or asleep. SNOO's gentle rhythms are a reminder of the soothing sensations your baby loved in the womb and they actually help babies learn to self-soothe.

Use SNOO for nights and naps.

The more often you use SNOO, the faster your baby will associate its very specific sound and rocking with bedtime...and the sooner he or she will become a great sleeper!

SNOO mimics the calming rhythms we use when we cradle babies in our arms.

To quickly soothe your baby's fussing, try boosting SNOO to Level 1 or 2. (Press and hold the Activity Button for 5 seconds to go to the next level...or use the App).

Note: SNOO doesn't calm babies who are hungry, bored, or uncomfortable.

Feeding helps babies sleep better at night.

(See page 31, "BREASTFEEDING DECLARATION")

Offering a bit more milk during the daytime can stretch nighttime sleep. Consider waking and feeding your baby from naps lasting more than 2 hours. Some parents find it helps to offer 2-3 feedings in the early evening... and a final meal—a dream feed—between 23:00 and 1:00.

Swaddling snugly—arms down—is key for great sleep!

Arms-down swaddling helps most babies sleep better (it keeps them from startling themselves awake). However, for babies who fight wrapping, try swaddling *before a feed*. Then place your baby into SNOO and boost it to Level 1 or 2. Or, unsnap the arm holes and try freeing one or both of the arms.

If SNOO does not calm fussing, pick your baby up.

SNOO responds quickly, often calming fussing within 60 seconds. However, there's no need to wait for SNOO to time out. If the upset lasts more than a minute, it means your baby needs...you!

Don't worry about spitting up in SNOO.

Spitting up is common. Fortunately, babies naturally turn the head when it happens...so there's little concern. However, if your doctor suggests elevation of the head, our SNOO Leg Lifters do the trick.

Embrace the jiggle!

It can look odd to see your baby jiggling on SNOO's top levels, but many babies love when we bounce on exercise balls and take them on bumpy pram rides. Jiggling is often the magical step that calms fussing. However, if your baby doesn't like motion, you can keep Motion Limiter on (it comes already turned on).

By 3-4 months, babies become more alert...and this can undermine sleep.

If your baby's sleep suddenly falls apart, try increasing the level. That can help reset a great sleep routine.

After weaning from SNOO...continue white noise for at least 1-2 years.

Sound can make the transition to the cot a whole lot easier. For babies who love SNOO, SNOObie can be a big help because it offers the special SNOO sounds.

Your baby is unique! It is easy to customise SNOO so it is perfect for your baby.

Contact our sleep team for help at support.happiestbaby.co.uk.

happiest  baby

SNOO ACCESSORIES

SNOO Sack

Our unique *5-second swaddle* is made with 100% organic cotton and breathable mesh. Also, comes in a warm, comforter sack version with no mesh and thicker wrapping. Small (2-5 kg), Medium (5-8 kg), Large (8-12 kg), Extra-Large (12-15 kg).

SNOO Sheet

Ultra-soft, 100% organic cotton is gentle on your baby's skin...and good for the planet.

Low Legs

Perfect for parents with a platform bed. These are 18cm (7") shorter than standard legs.

Leg Lifters

If your doctor recommends elevating your baby's head, these lifters allow you to put your SNOO on a very mild incline.

Shoo

This graceful netting lets in the breeze but shuts out mosquitos, spiders, flies...even cats!

Sky Mobile

Babies love watching the sky pattern printed on the underside of each cloud.

SNOObie

This *all-in-one* sleep soother is great from birth to school age! Special soothing sounds (including SNOO's white noise) + a rainbow of nightlight colours + sleep trainer + a mindful breathing coach...and more!

Find all our accessories—and more—for purchase separately at happiestbaby.co.uk.

CARING FOR SNOO

Cleaning SNOO

For safety reasons, SNOO's mesh is not removable. However, you can spot clean SNOO using a soft, lint-free cloth with warm water and a mild baby-safe cleanser. If you accidentally spill a liquid in SNOO, clean and dry it up right away before putting the mattress back in. At one end of the bed, there is a zip for cleaning between the mesh walls. Unzip it and use a Hoover with flexible hose and a narrow nozzle or a dusting tool to remove dust. Then zip it back up.

Note: Never use bleach or abrasive cleaners.

Cleaning the mattress pad and mattress cover

Check the mattress at least once a week for any moisture, both underneath and inside the mattress cover. It's recommended to clean the mattress and cover regularly, especially after spit-ups or soiling or if you live in a humid climate. The cover is water-resistant to prevent stains and contamination. Remove the mattress cover from the mattress pad and machine wash the cover with similar coloured items in warm water. Tumble dry on a low heat setting. Spot clean the mattress pad with mild soap and warm water. Make sure the mattress and cover are fully dry before putting the cover back on. (Never put the pad in the washer or dryer.)

Cleaning SNOO Sacks and Sheets

Machine wash before use and as needed with similar coloured items in warm or cold water. Never use hot water or chlorine bleach. Tumble dry on a low heat setting, making sure to dry the sack completely.

Note: Before putting the SNOO Sack in the washer or dryer, attach the bands to each other and zip the sack closed. That prevents damaging other items in the load.

WARNING

FAILURE TO FOLLOW THESE WARNINGS AND INSTRUCTIONS COULD RESULT IN SERIOUS INJURY OR DEATH. READ ALL INSTRUCTIONS BEFORE ASSEMBLY AND USE OF THE PRODUCT. ADULT ASSEMBLY REQUIRED. DO NOT USE THIS DEVICE IF IT IS DAMAGED OR BROKEN.

PREVENT FALL HAZARDS

- To help prevent falls, DO NOT USE this product if the infant can push up on hands and knees or has reached 6 months of age, whichever comes first.
- Maximum weight: 15 kg (33 lb)
- The mattress thickness is 0.75 in (19 mm).

PREVENT STRANGULATION HAZARDS

- Firmly close the inner band and leg flap to keep the baby from sliding into the sack and to prevent the inner band from riding up to the baby's neck.
- When using the SNOO Sack, ALWAYS have the zip fully closed – at top and bottom – and make sure the soft protective zip hood is in place.
- ALWAYS keep SNOO on a flat, even surface.
- NEVER place anything under the SNOO legs or mattress to elevate

- the baby's head, other than products authorised by Happiest Baby.
- Strings can cause strangulation. Do not place SNOO's protective cloth bag or other items with a string in SNOO.
 - Keep the electric adapter cable out of reach of infants and children.
 - DO NOT suspend strings or unapproved mobiles over SNOO or attach strings to toys.
 - DO NOT place SNOO near a window or patio door where cords from blinds or drapes can strangle an infant.

PREVENT SUFFOCATION HAZARDS

- To reduce the risk of cot death, infants should only be placed on the back to sleep, unless otherwise advised by their doctor.
- Infants have suffocated in gaps between extra padding and side of a bassinet/cot and on soft bedding.
- Wrap the inner bands snugly around your baby and ALWAYS place the lag flap between the legs—and secure it firmly—to keep the baby from sliding into the sack and to prevent the inner band from riding up to the baby's neck.
- Fully close the zip—top and bottom—to prevent suffocation from the baby sliding into the sack and to prevent the inner band from riding up to the baby's face.
- When your baby is in SNOO—whether SNOO is on or off—ALWAYS use a Happiest Baby SNOO Sack.

- When your baby is in SNOO—whether SNOO is on or off—ALWAYS attach the wings to the safety clips to prevent dangerous rolling.
- Use only the mattress pad provided by Happiest Baby. NEVER add a pillow, quilt or another mattress for padding.
- NEVER place additional objects in SNOO Smart Sleeper, such as blankets, toys or other materials.
- ALWAYS ensure the mattress pad is positioned correctly. Do not create any pockets between the mattress pad and mesh sides.
- If a sheet is used with the mattress pad, use only the one provided by Happiest Baby, or an authorised Happiest Baby partner.
- NEVER use plastic bags or other plastic film as a mattress cover.
- Discard all plastic packaging materials immediately after opening.
- SNOO is designed and is approved for use with only one baby at a time.

PREVENT INJURY HAZARDS

- Never place more than one infant in SNOO Smart Sleeper at a time.
- Never carry SNOO with an infant in it.
- Young children should not be allowed to play unsupervised in the vicinity of SNOO.
- SNOO reduces accidental falling when used as directed. ALWAYS secure the swaddle's wings to the bed's safety clips—whether SNOO is on or off.
- Always remove the baby from SNOO before adjusting height.
- Always ensure that SNOO legs are securely inserted and screwed into the base before use.

- SNOO should only be placed on a horizontal floor.
- Do not place anything in SNOO to elevate the mattress. Excessive elevation can result in an infant sliding into a position that might make breathing difficult.
- All assembly fittings should be tightened properly and care should be taken that no screws are loose, because a child could trap parts of the body or clothing (e.g. straps, necklaces, ribbons for babies' dummies, etc.), which would pose a risk of strangulation.
- Do not use body of bassinet without its frame.
- ONLY use the mattress that comes with SNOO.

CAUTION

- SNOO IS NOT A SUBSTITUTE FOR RESPONSIBLE ADULT SUPERVISION.
- IMMEDIATELY CONTACT YOUR DOCTOR IF YOUR BABY IS UNUSUALLY FUSSY OR NOT RESPONDING NORMALLY.
- Before using, inspect SNOO for damaged hardware, loose, or missing components or sharp edges.
- NEVER use SNOO if any parts are missing or broken. Request replacement parts and instructional literature via happiestbaby.co.uk if needed. (DO NOT substitute parts.)
- Notify your doctor if your baby develops any skin irritation from the SNOO Sack.

- For indoor use only.
- This product is not a toy. Do not allow children to play with it.
- Do not pour water or liquids onto SNOO.
- Only use the electrical adapter provided. Use of other electrical adapters may permanently damage the bed.
- Keep this user's guide for future reference.

WEEE

- European Directive 2012/19/EU on waste electrical and electronic equipment (WEEE) states that such equipment must not be disposed of with regular household waste.
- Disused equipment should be collected separately for reuse and recycling of its constituent materials and to minimise damage to health and the environment.
- The symbol of a crossed-out wheeled bin is displayed on all products to remind users of this. Waste can be disposed of at special collection points.
- Penalties apply for improper disposal. For detailed information regarding directives and separate waste collection of electrical products in your country, contact your local waste disposal service.

- However, please refer to national implementations of RoHS and WEEE Directives for further information of any specific requirements.
- This symbol indicates that this product (“SNOO”) should not be disposed of with other household waste throughout the EU. To prevent possible harm to the environment or human health from uncontrolled waste disposal, separating the waste allows electronics and electrical products to be reused, thus limiting the generation of electronic waste and promoting the sustainable reuse of material resources, which is an environmental priority. SNOO can be returned or collected for recycling through your local disposal site, an approved treatment facility or alternatively through a relevant compliance scheme.

Complies to :
EN 1130:2019 + AC: 2020
EN 16890:2017 + A1: 2021



BREASTFEEDING DECLARATION

Breastmilk is the best source of nutrition for babies. It is important that, in preparation for and during breastfeeding, mothers eat a healthy, balanced diet. Combined breast- and bottle-feeding in the first weeks of life may reduce the supply of a mother's breastmilk and reversing the decision not to breastfeed is difficult. If you do decide to use infant formula, you should follow instructions carefully.

WARNING

IMPORTANT! READ CAREFULLY AND KEEP FOR FUTURE REFERENCE.

- Do not use more than one mattress in the cot (crib and suspended bed).
- Be aware of the risk of open fire and other sources of strong heat, such as electric bar fires, gas fires, etc. in the near vicinity of the cot (crib and suspended bed).
- WARNING – Do not use this product without reading the instructions for use first;
- WARNING – Stop using the product as soon as the child can sit or kneel or pull itself up;
- WARNING – Placing additional items in the product may cause suffocation;
- WARNING – Do not place the product close to another product, which could present a danger of suffocation or strangulation, e.g. strings, blind/curtain cords, etc.;
- WARNING — Only use the mattress sold with this crib, do not add a second mattress on this one, suffocation hazards.
- WARNING – Do not use more than one mattress in the product.
- The crib should be locked in the fixed position when the child is left unattended.
- Do not smoke or leave burning cigarettes in or around the crib.



SWEET DREAMS ARE MADE OF THESE!®

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Dear Friends,

Thank you for choosing SNOO!

Amazingly, cots and bassinets are basically just boxes...totally unimproved in over 1,000 years! Yet, before birth, your baby enjoyed constant cuddling, shushing, and rocking. No wonder quiet rooms and still beds actually cause babies to sleep...less!

Frequent baby waking leads to the No. 1 parent stress: exhaustion! And, exhaustion can cause breastfeeding failure, marital stress, depression, car accidents, and trouble losing weight. Even worse, tired parents often accidentally fall asleep with their babies on sofas and in adult beds, which is a leading cause of tragic accidents.

In the past, new parents had the help of 3-4 'nannies' (their mums, grandmothers, sisters, etc.). Unfortunately, today's parents rarely have that level of support.

I hope SNOO will help you be a happier, better parent! SNOO's gentle rhythms aid sleep as it keeps babies safely on the back...all night long. And, like an extra pair of hands, SNOO will be there to help soothe your baby, whenever you need to shower, fix a meal, or get some sleep. Bottom line: Babies deserve safer, better sleep...and so do tired parents.

SNOO will also help you understand what your baby is trying to tell you. If it soothes the fussing fast—keep your head on the pillow—your baby just needed a bit of rocking. But, if fussing continues, your baby needs YOU...for some milk or just a snuggle. It's that easy!

Enjoy these very special days...they may seem long, but they will pass faster than you can believe!

Harvey

Dr Harvey Karp
Founder, Happiest Baby



When baby sleeps...everyone sleeps!

Designed in California.
Manufactured in China.

Happiest Baby, Inc.

For support please visit: www.happiestbaby.co.uk

or contact us at: customercare-eu@happiestbaby.com

For Use Instructions, please visit: www.happiestbaby.co.uk

11390 W Olympic Blvd, Ste 450, Los Angeles, CA 90064, USA

+44 808 164 4528

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